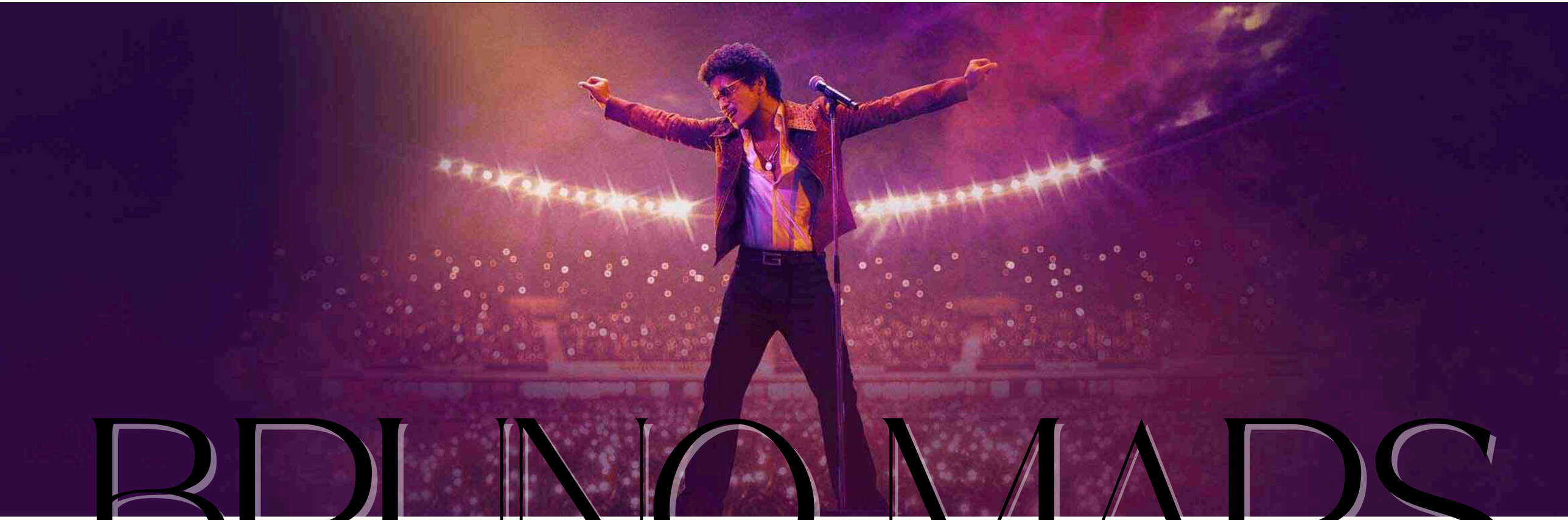


BRUNO MARS

PRESENTED BY
ARIELLE VALERA

Background

- Real name is Peter Gene Hernandez
- He comes from Puerto Rican and Filipino roots from his parents
- He’s originally from Honolulu and later moved after highschool to Los Angeles to pursue music
- He started as a songwriter and producer for other artists from 2004 - 2009
  - “Forget You” with Cee Lo Green
  - “Nothin’ On You” with B.o.B
  - “Right Round” with MC Flo Rida
- Currently has 16 Grammies and 36 nominations



Producer to Performer









- In 2010, Mars puts out his first album “Doo-Wops & Hooligans”, which had hits such as “Just the Way You Are,” “Grenade,” and “The Lazy Song”
- He has touched different genres such as pop, R&B, funk, and soul along with music elements coming from reggae, disco, rock, and hip-hop
- Today, people view him as the chill unc that always stays true to himself







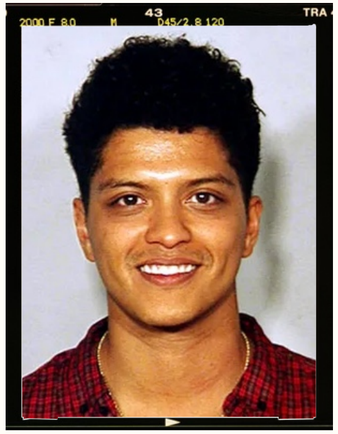


Challenges

- In September of 2010, Mars was arrested for cocaine possession in Las Vegas
- Was given 12 months probation, a $2,000 fine, 200 hours of community service, and drug counseling
- After a year of staying out of trouble, Mars' charge was dismissed

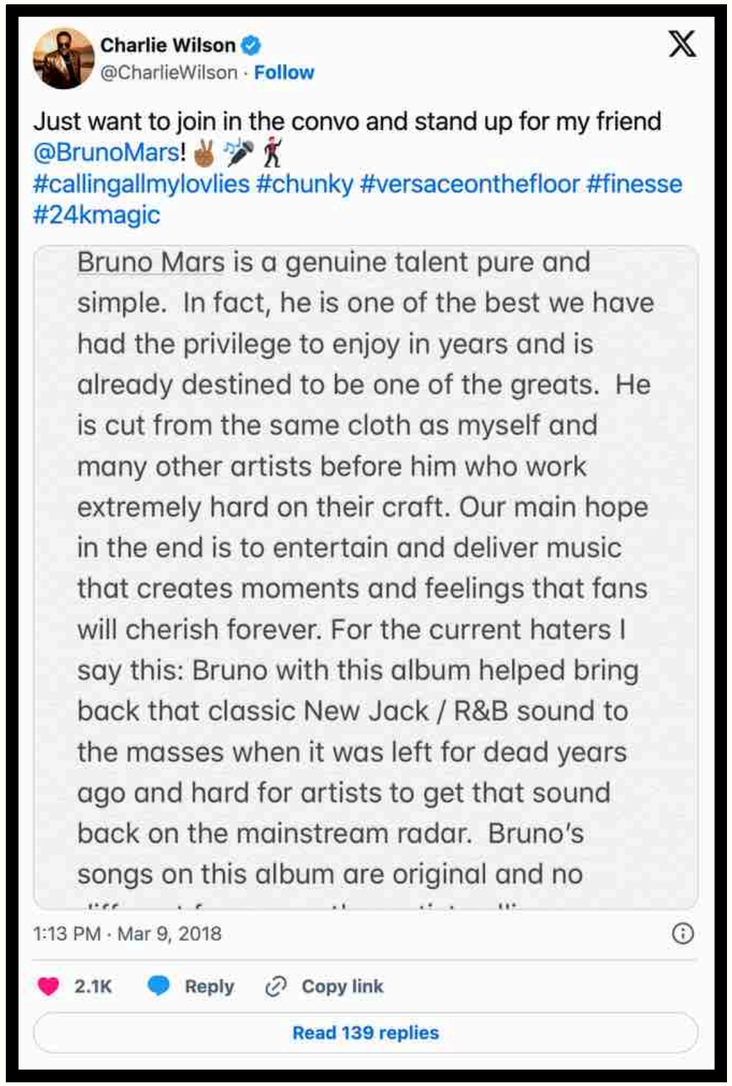
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- In 2021, he faces accusations that he appropriates Black culture in his musical work
- He addresses the accusations in an interview podcast "The Breakfast Club"
  - "You can't find an interview where I haven't talked about the entertainers who have come before me. The only reason I'm here is because of James Brown, Prince, Michael" -Mars
- Black Artists Charlie Wilson, 9th Wonder, Rapsody defend him









Challenges

- In 2024, rumors spread that he's in debt
  - Bruno lightheartedly debunks rumors
  - MGM makes a public statement
    - "Any speculation otherwise is completely false; he has no debt with MGM"





- Fat, Juicy, and What???
- People online were surprised online for his sudden change in music
- prior to this release with Sexyy Red, he released "Die with a Smile" with Lady Gaga, making the release a complete 180
- a poetic song compared to a raunchy song





Takeaways

- When having a talent as honest and chill as Bruno Mars, work is a bit easier
- Continue to be true to his work and mention who he honors in music
- Taking big leaps are alright when they are done correctly





Thank You

