BLACKPINK

FACT SHEET

BLACKPINK earns billions of views on YouTube

BLACKPINK was the first K-pop group to reach 1 billion views on YouTube for their music video "Ddu-Du Ddu-du"

BLACKPINK was the first K-pop group to headline Coachella in 2019. Their livestream on YouTube for this performance was the most streamed in the history of Coachella with 250 million viewers

BLACKPINK's "How You Like That" music video reached 1.7 billion views.



Member Stage Names from Left to Right: Rosé, Jisoo, Jennie, Lisa

BLACKPINK had the highest selling tour

The 2022 Born Pink World Tour was the highest selling tour by a female group in Oceania

BLACKPINK wrapped up their last world tour, Born Pink, on September 17, 2023 after 66 shows and being on the road for almost a year since their first show on October 15, 2022.

The Born Pink World Tour ranked at #10 on Billboard's 2023 Year End Top 40 Tours chart worldwide, with a worldwide gross of $148.3 million from 29 reported shows, breaking the record for the highest-grossing concert tour by a female group.

BLACKPINK's August 2023 show in Las Vegas was the highest-grossing vocal concert by any group in history

