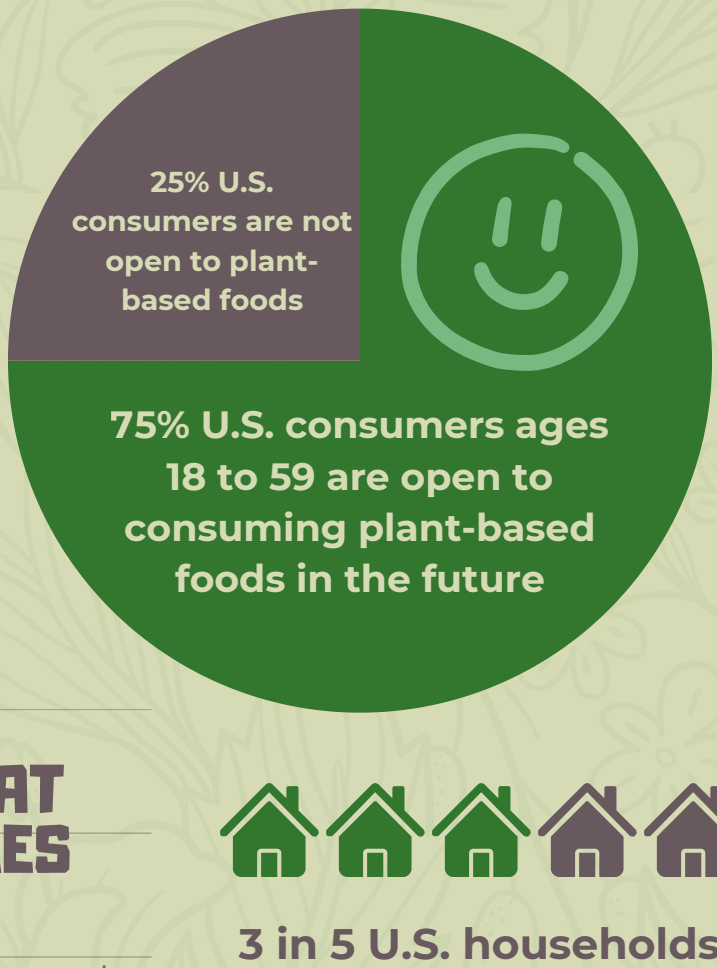
STATE OF THE PLANT-BASED FOODS INDUSTRY



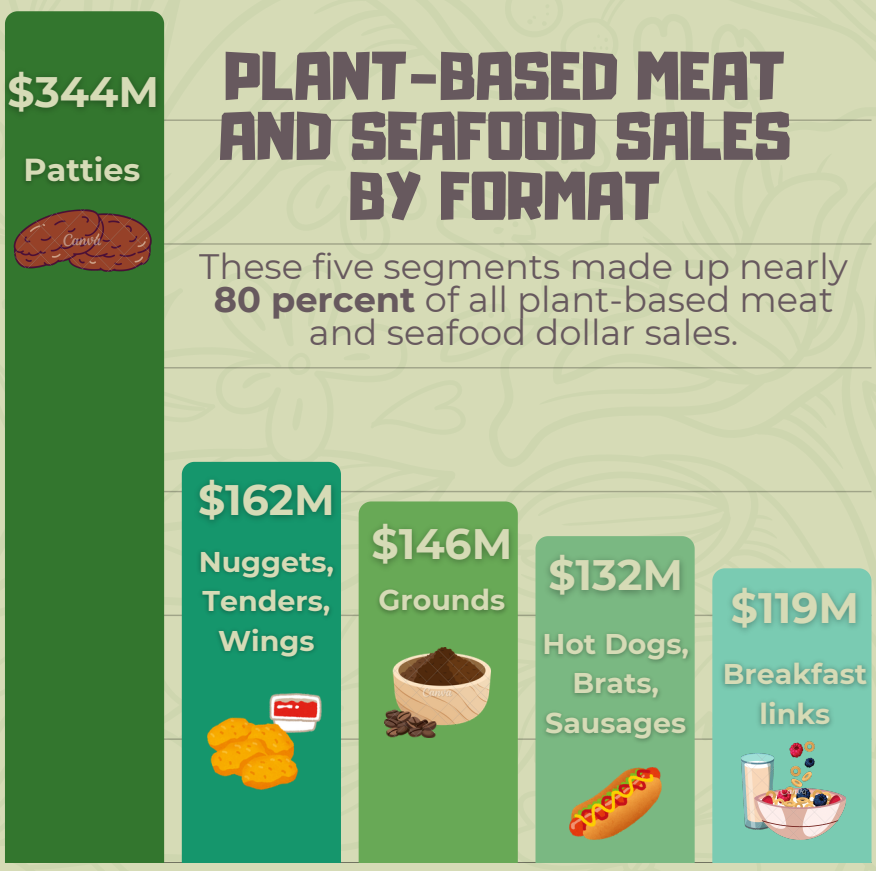


PLANT-BASED CREAMERS GREW 9% IN DOLLAR SALES FROM 2022-2024



PLANT-BASED MEAT AND SEAFOOD SALES BY FORMAT

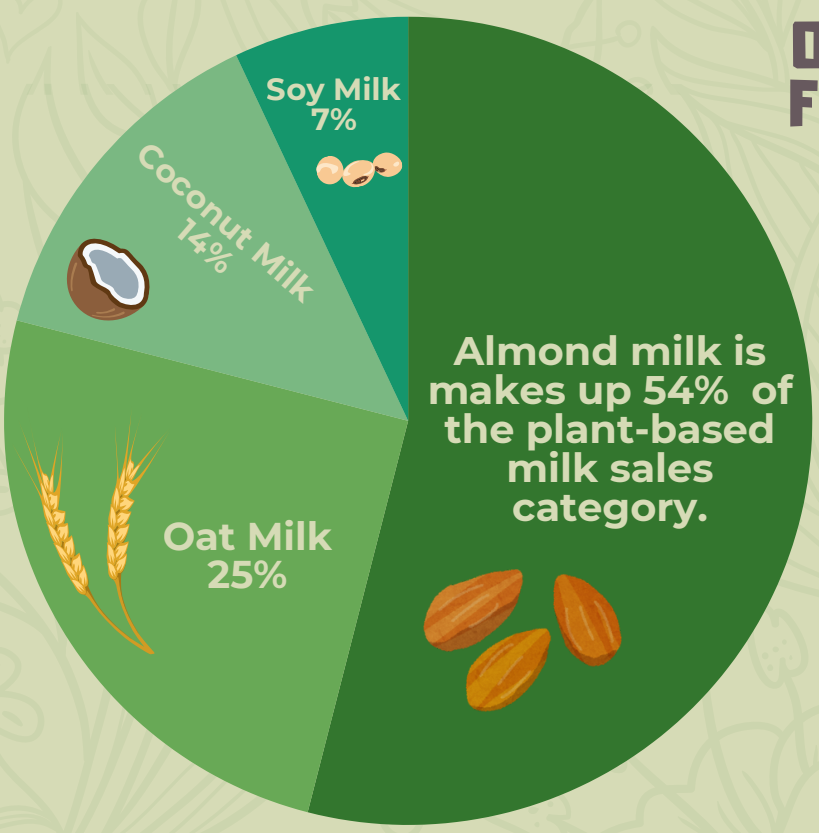
These five segments made up nearly **80 percent** of all plant-based meat and seafood dollar sales.



3 in 5 U.S. households purchased plant-based foods in 2024



PLANT-BASED MILK SALES



ONLY 1.1% OF TOTAL RETAIL FOOD AND BEVERAGE SALES WAS FROM PLANT BASED FOODS

